

WORLD ENVIRONMENT DAY

5 JUNE

For Sport

SPORT+
POSITIVE
SUMMIT 2025

BEAT
PLASTIC
POLLUTION



WORLD
ENVIRONMENT
DAY

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KIT



EQUIPMENT



LOGISTICS



How Plastic Shows Up In Sport

VENUE



MERCHANDISE



CONSUMABLES



START SIMPLE, BUILD HABITS



checklist

Action	Impact
Eliminate single-use plastics on-site	Reduces waste and recycling costs
Use digital tickets and programs	Reduces plastic-coated material waste
Share messaging on digital signage during intermissions or on social media	Raise awareness, engage and connect fans with the benefits to them of avoidance

TOP TIPS

- Install water refill stations to encourage reusables
- Switch to compostable or recyclable food packaging and utensils
- Conduct a plastic audit to understand where most plastic waste comes from



INITIATIVE

NBA & World Surf League “Nets for Change”

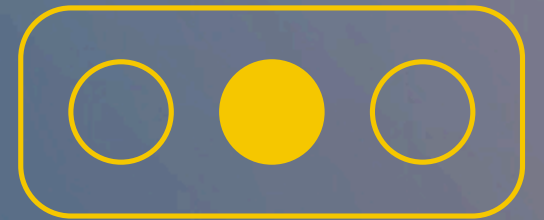
Works to collect discarded fishing nets and repurpose the “ghost nets” into basketball nets through collaboration with NGOs and fishing communities.

These nets are typically composed of plastic made from dirty fuels, leaching toxins into the marine ecosystems.

Since May 2024, approximately one tonne of ghost nets have been collected.



STRUCTURED ACTION AND ENGAGEMENT



checklist

Action	Impact
Launch a reusable cup program with deposits at food/beverage kiosks	Reduce waste, incentivise action, engage with fans
Use labelled recycling and composting bins with clear instructions	Separate waste streams and engage fans on actions
Host clean-up events and plastic-free challenges among staff and fans	Increase engagement, education and support your local community



- Train staff in sustainable practices
- Partner with vendors who use minimal or sustainable packaging
- Offer branded bottles, bags, or containers

ORGANISATION



Real Betis Balompié

Installed stadium seating at Estadio Benito Villamarín, made of plastic waste from the Mediterranean through the European Union's NextGenerationEU programme and in collaboration with marine plastic collection company Gravity Wave

Created the world's first kit with textile fibers derived from invasive marine algae, recycled plastics collected from the ocean and wood pulp.



INNOVATE AND INFLUENCE



checklist

Action	Impact
Design merchandise or kit using recycled/bio-based materials or better yet, rollover kits seasonally	Reduce the use of virgin materials, save fans money
Set procurement policies that demand plastic-free packaging, prioritise plastic-free or circular products	Creates a ripple effect of action with suppliers in a sustainable and responsible supply chain
Measure and report plastic reduction progress as part of organisational reporting	Reinforces transparency and brand identity, offers data insights



- Collaborate with local governments or NGOs
- Eliminate plastic in logistics
- When stadium infrastructure needs replacing, ensure recycled plastic or circular materials are prioritised



EVENT

World Athletics Indoor Championship 2024

Took a digital first approach in everyday preparations leading up to the event, including digital ticketing.

Event organisers hosted litter-picking events around Glasgow, the host city.

Opted for meal tokens made of recycled plastic rather than a traditional meal voucher.

Partnered with a boxed hydration company as official water supplier and provided water refill stations on-site.



Resources



World Environment Day Information

- [If you want to share with your own community today - social media assets, resources and information here](#)

Guides

- [IOC: Plastic Game Plan for Sport](#)
 - A series of in-depth practical guides to get you started
- [The Ocean Race: Turning the tide on plastic at sporting events](#)
 - Rethink, refuse, reduce, replace, recover
- [Preventing Plastic Pollution: Reducing plastic in sport](#)
 - Guidance for community sport clubhouses



Quick Reads

- SIRC: [Reducing plastic waste in sport facilities is imperative](#)
- Planet Earth Games: [How Can We Lower Plastic Use In Sport?](#)
- Green Your Game: [A “Plastic-Free Sports” Approach](#)
- 4Ocean: [How Plastic Waste in Sports Equipment is Impacting the Environment](#)





In collaboration with

Global Climate **Action**
United Nations Climate Change



INTERNATIONAL OLYMPIC COMMITTEE



See you at



7-8 October 2025

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